Looking for Money

Working with the DES

1 – Build Relationships

- Ask their opinion
- Thank them
- You are not a threat

2 – Spend Money to Make Money

• Professional reports

3 – Apply, apply, apply

- If you're not in...
- Set high targets
- Build a narrative

4 – Not the only show in town

- Erasmus
 - CLAR
- Co. Council
 - SEAI
- Business Grants/Awards
 - Cut your own costs