



IPPN EDUCATIONEXPO 2025

Gleneagle INEC Arena Killarney, Co Kerry
Wednesday, November 12th & Thursday,
November 13th, 2025

**EXHIBIT
PROMOTE
SPONSOR**

Why exhibit at Education Expo 2025...

- Education Expo offers a unique marketplace where school suppliers, retailers, and primary principals come together to connect and collaborate.
- Each year, over 1,000 primary school principals—representing more than a third of all principals nationwide—attend the Expo during the IPPN Annual Principals' Conference.
- This influential audience consists of key decision-makers who manage school budgets and purchasing decisions.
- Engaging with principals face-to-face at the Expo enhances customer interaction and builds stronger relationships.
- With two days of exhibiting, you have ample opportunity to repeatedly promote your brand and message.
- Connect with a diverse group of principals, including over 100 newly appointed leaders—opening the door to valuable new customer relationships.
- Gain direct access to high-quality leads in a targeted, relevant setting.
- Take advantage of additional advertising and promotional options to distinguish your brand from competitors.
- Elevate your company's visibility by sponsoring a key element of the Annual Principals' Conference.

The Irish Primary Principals' Network is the officially-recognised professional body for the leaders of Irish primary schools. IPPN was established 25 years ago to address principals' professional and leadership needs. IPPN's focus from the beginning has been to support principals and deputy principals at local and county level and to represent their views nationally.





EXHIBIT

Exhibitor Packages Include

- Your own choice of location (from those available at the time of booking)
- Inclusion of your company logo and 20 word profile in the print and online editions of the Conference Guide for Attendees
- Inclusion in our dedicated Event online resources
- Inclusion in the on-site layout panels, posters and maps
- Opportunity to promote your company via the Expo and Conference social media channels
- Name badges for your staff
- Tea, coffee and snacks
- Optional lunch for 2 staff on both days

On-site at Education Expo, your stand includes:

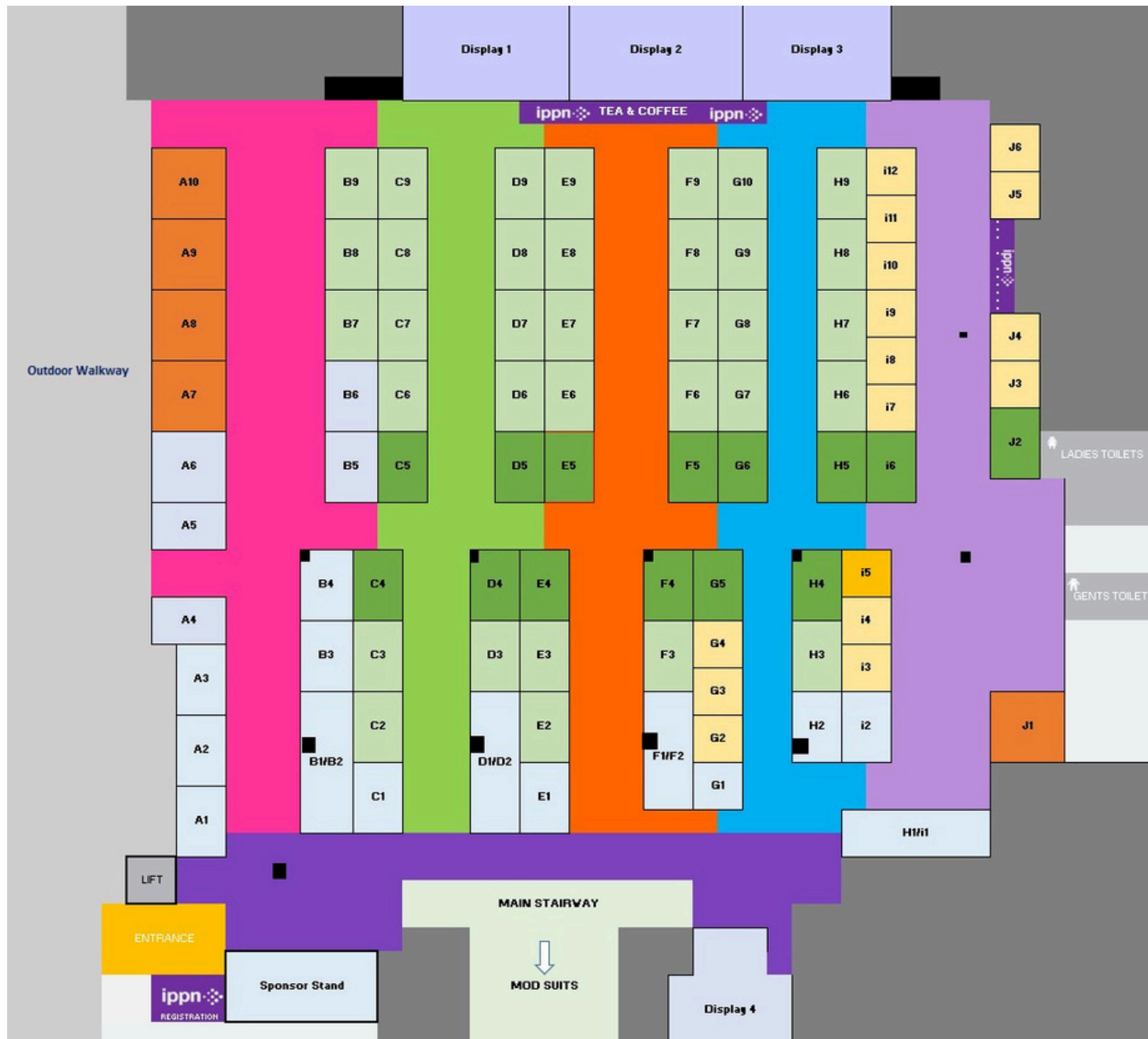
- Shell scheme with white in-fill panels
- Company name plate
- Standard trestle table and 2 chairs
- Internal lighting
- Double power socket
- WiFi connection



Sponsorship Opportunities

To enquire about merchandising or sponsorship opportunities please email expo@ippn.ie

INEC, Ground Floor



INEC, First Floor



Ground Floor - Prices are subject to VAT @ 23%

SS	PP	POA	C1	PP	POA	E1	PP	POA	G1	PP 2x2	POA	i2	2x3	POA
A1	PP	POA	C2	3x2	€2,550	E2	3x2	€2,550	G2	2x2	€2,050	i3	2x2	€2,050
A2	PP	POA	C3	3x2	€2,550	E3	3x2	€2,550	G3	2x2	€2,050	i4	2x2	€2,050
A3	PP	POA	C4	3x2 c	€2,700	E4	3x2 c	€2,700	G4	2x2	€2,050	i5	2x2 c	€2,450
A4	PP	POA	C5	3x2 c	€2,700	E5	3x2 c	€2,700	G5	3x2 c	€2,700	i6	3x2 c	€2,650
A5	2x3	POA	C6	3x2	€2,450	E6	3x2	€2,450	G6	3x2 c	€2,700	i7	2x2	€2,050
A6	3x3	POA	C7	3x2	€2,450	E7	3x2	€2,450	G7	3x2	€2,450	i8	2x2	€2,050
A7	3x3	€2,850	C8	3x2	€2,450	E8	3x2	€2,450	G8	3x2	€2,450	i9	2x2	€2,050
A8	3x3	€2,850	C9	3x2	€2,450	E9	3x2	€2,450	G9	3x2	€2,450	i10	2x2	€2,050
A9	3x3	€2,850							G10	3x2	€2,450	i11	2x2	€2,050
A10	3x3	€2,850	D1/D2	PP	POA							i12	2x2	€2,050
			D3	3x2	€2,550	F1/F2	PP 5x2	POA	H1/I1	6x2	POA	J1	3x3	€2,750
B1/B2	PP	POA	D4	3x2	€2,700	F3	3x2	€2,550	H2	3x2	POA	J2	3x2	€2,450
B3	3x2	POA	D5	3x2 c	€2,700	F4	3x2 c	€2,700	H3	3x2 p	€2,550	J3	2x2	€2,050
B4	3x2	POA	D6	3x2	€2,450	F5	3x2 c	€2,700	H4	3x2 c	€2,700	J4	2x2	€2,050
B5	3x2 c	POA	D7	3x2	€2,450	F6	3x2	€2,450	H5	3x2 c	€2,700	J5	2x2	€2,050
B6	3x2	POA	D8	3x2	€2,450	F7	3x2	€2,450	H6	3x2	€2,450	J6	2x2	€2,050
B7	3x2	€2,450	D9	3x2	€2,450	F8	3x2	€2,450	H7	3x2	€2,450	Displays	6x4	POA
B8	3x2	€2,450				F9	3x2	€2,450	H8	3x2	€2,450			
B9	3x2	€2,450							H9	3x2	€2,450			

First Floor - Prices are subject to VAT @ 23%

K1	3x2	€2,350	L1	3x2	€2,350	M1	3x2	€2,350	N1	3x2	€2,250
K2	3x2	€2,350	L2	3x2	€2,350	M2	3x2	€2,350	N2	2x2	€1,500
K3	3x2	€2,350	L3	3x2	€2,350	M3	3x2	€2,350	N3	2x2	€1,500
K4	3x2	€2,350	L4	3x2	€2,350	M4	3x2	€2,350	N4	2x2	€1,500
K5	3x2	€2,350	L5	3x2	€2,350	M5	3x2	€2,350	N5	2x2	€1,500
K6	3x2	€2,350	L6	3x2	€2,350	M6	3x2	€2,350	N6	2x2	€1,500
K7	3x2	€2,350	L7	3x2	€2,350	M7	3x2	€2,350	N7	2x2	€1,500
K8	3x2	€2,350	L8	3x2	€2,350	M8	3x2	€2,350	N8	2x2	€1,500
K9	3x2	€2,350	L9	3x2	€2,350	M9	3x2	€2,350	N9	2x2	€1,500
K10	3x2	€2,350							N10	2x2	€1,500
K11	3x2	€2,350							N11	2x2	€1,500
K12	3x2	€2,350							N12	2x2	€1,500
K13	3x2	€2,350									
K14	3x2	€2,350									
k15	3x2	€2,350									

Please contact expo@ipn.ie to discuss availability of Sponsor Packages

Premium Package stands (PP) and those highlighted in blue are reserved in the first instance for companies who wish to sponsor IPPN's Annual Principals' Conference.



ADVERTISE

Full Page advert: €1350*

Half Page advert: €750*

Print advertising remains a reliable and cost-effective way to put your information across and drive traffic to your Expo stand.

ADVERTISE IN OUR CONFERENCE GUIDE FOR ATTENDEES

- Full-colour Conference guide Directory of exhibiting companies Programme of Events Conference Speaker details, Floor map and more.
- Distributed to over 1,000 principals attending Conference 2024 and guests
- Produced in hard copy and interactive e-publication format



* Prices are subject to VAT @23%



PASSPORT GIVEAWAY

- Each principal attending conference receives a Passport Card on the Reverse of their Conference Guide
- Your company's name and stand number will appear on the Attendees Passport
- Your stand will be marked as a Passport stop.
- Your Company Details will appear as a Premium Listing in the Expo Guide in addition to your company logo, a second image will be included along with a highlighted border background indicating Passport status.



Examples of prizes include electronics, travel, leisure vouchers.

The prize must be for the winning attendee rather than for use by their school.

Guide value for prizes: €500

Exhibitor Participation Fee: €950*

*Prices are subject to VAT @23%

Booking Process for Exhibition Stands and Advertising:

- **COMPLETE THE ONLINE APPLICATION FORM** If your preferred stand is not available, the Expo team will be in touch to discuss your options and advise on alternative locations.
- **SUBMIT YOUR PAYMENT Bank Transfer:**
Bank transfer Details are clearly outlined on your Invoice. While we cannot facilitate direct credit card payment over the phone, we can issue an invoice via Stripe . To request a card payment invoice please email expo@ippn.ie. Please note: an additional charge applies to card payment transactions. **Payments must be made in full. We can not facilitate payments in instalments.**
- **TERMS & CONDITIONS** Please read the full terms & conditions of exhibiting at conference 2025

For Merchandise and Sponsorship Enquiries:

To enquire about merchandising or sponsorship opportunities please email expo@ippn.ie

Outdoor Display: We have limited space outdoors for display items. Please email [expo @ippn.ie](mailto:expo@ippn.ie) for further info

EXHIBIT A DISPLAYS

Need another chair? Forgot your power cord? Perhaps you'd prefer to furnish your stand with alternative furniture such as pod table and high stools or would like custom printed panels for your stand.

Exhibit A Displays, our official show carrier, are available to assist exhibitors with furnishing needs. Exhibitors are individually responsible for any Exhibit A Displays services not outlined in the stand specifications section.

Alan Collins - Exhibit A Displays

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www.exhibitadisplays.ie